



# CORPORATE WORKSHOPS

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EmpowerMind© teaches adaptive learning to corporate employees helping them accelerate their learning and accomplish more in less time. It also raises self-confidence and motivation.



Kimberly Kassner, featured on national television shows for her dramatic results, can work with corporations (large or small) just as effectively as she does with schools and individuals. Please review the details below for more information regarding each program and how we can meet your needs.

## **COURSE OUTLINE: EMPOWERMIND© - LEARNING HOW TO LEARN**

### **Audience:**

This course is designed for all employees who want to learn more, in less time, long term and create effective communication through all channels.

### **Duration:**

Two Days

### **Course Topics:**

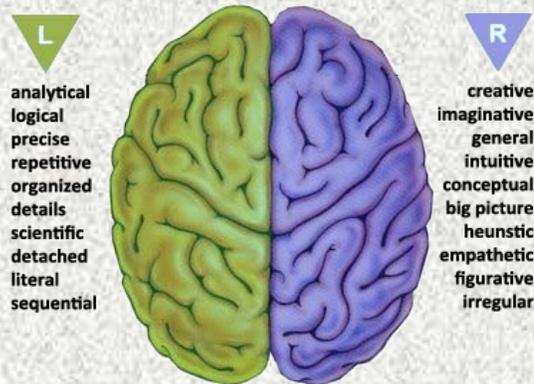
- Association in Learning
- Effective Communication—learning to meet a person WHERE they are
- Memory Retention through visual and interactive imagery
- How the Conscious and Subconscious Mind works
- How to get into the Alpha Zone in Learning
- How Attitudes and Emotions affect learning
- Stepping out of comfort Zones
- Setting Clear Goals
- Listening Skills
- Note taking
- Reading retention
- Test Taking
- How Timing Pacing and Environment affect learning
- Raising Self-Esteem

### **Benefits:**

- It will improve all test performances
- It will help their overall communication skills
- It will improve their memory retention
- It will create greater self-awareness enhancing overall self-esteem and confidence; therefore, enhancing their work performance and morale while achieving company goals with greater efficiency and success.

## Course Abstract:

EmpowerMind© is an innovative learning technology using an interactive experiential right brain and left brain techniques, examples and demonstrations to help each participant learn HOW they learn best by capitalizing on their strengths.



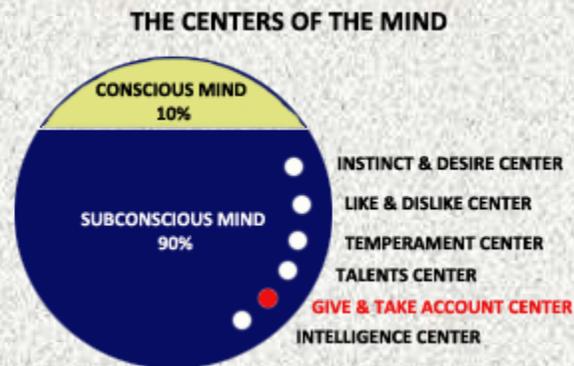
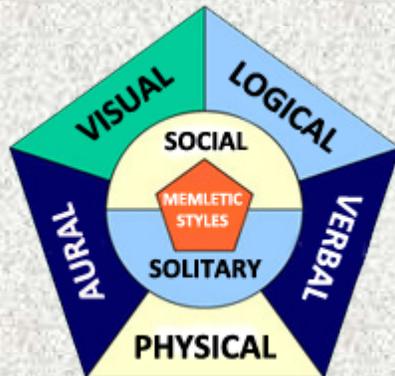
This two day intensive workshop provides the participants with both the theoretical and practical knowledge of all the intricacies that make up an individual and unique learning system. It will give them a full understanding of how they learn best and then how to *create* their own individualized learning system.

They will be given brief practical examples applicable to the tests they will be taking and to any new information they need to learn at their respective positions - both academic and professional. We will go more into depth into the emotional components of learning along with all the study skills; whereas, the one day is limited in content. This will help them touch on all the different aspects of their unique learning style and help them begin to create a personalized learning system.

It will help the participants excel in *any* future learning situation, and to state the obvious, it will specifically help aid in improving their performance regarding remembering terms and concepts in areas like testing (i.e. Project Management Institute (PMI) certification exams, Cisco certification exams, Microsoft certification exams, CompTIA certification exams, Oracle certification exams, Information Technology Infrastructure Library (ITIL) certification exams.

They will also learn how to communicate and interact more effectively with work associates, peers, leaders and family by understanding that each person processes information uniquely (i.e. which senses do they use to learn best) and when they learn how to meet a person where they are based on their unique learning style, then a powerful and effective interaction will take place.

## Learning Styles



The main goals and objectives of this workshop will concentrate on HOW each participant learns most effectively focusing on:

- Right Brain and Left Brain Learners
- Which Senses Do They Learn from Best
- The Emotional Component of Learning
- Association in Memory Retention

The focus of each of these sections is to help fully understand how they learn and all the components that make them the most effective learner possible.

They will also gain a greater understanding of how the brain processes information AND how the mind operates—learning the functions of the conscious and subconscious mind.

### Strategy

The objective of this strategy is to give insight into the discovery of how the participant learns and how to practically use what they have learned to become more efficient, productive, and self-aware.

The strategy is looking at the long term vision of an organization or of a service. Questions that will be answered will include:

- What is the practical application of this program?
- How will this make the employees perform more efficiently?
- How will this help the company be more cost effective?
- How will this enhance overall morale?

The goal of this strategy is to specify the specific objectives, give overall tools and techniques that help improve performance of each employee. Also, the goal is to give them the insight along with the concrete tools to help them improve performance on required tests and to move forward in stronger performance for the organization.

## Design

The Design is part of the overall EmpowerMind© theories of helping each individual become more self-aware in order to maximize their effectiveness as an individual and an employee.

EmpowerMind© - Learning **how** to learn is an interactive workshop designed to have the participants leave not only with a greater understanding of how they learn and also how to effectively communicate with different learners than themselves, but also to be armed with specific tools and techniques to help them begin to live to their personal potential.

## Continual Improvement

The goal of EmpowerMind© is to create a greater awareness of how each person learns and process information for themselves and to also interact more effectively with other employees.

Please contact us with any requests or questions. Kimberly will personally respond to each and every inquiry. You may also contact us by telephone. We hope to see at a workshop soon!

## EmpowerMind©

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